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## ASTRO publications honored with three Hermes Awards

Fairfax, Va., May 6, 2009 – Three publications produced by the American Society for Radiation Oncology can add another award to their growing list of achievements. The 2008 Annual Report, *ASTROnews* and the *Radiation Therapy for Cancer* brochure were awarded 2009 Hermes Creative Awards. This is the third year in a row that ASTRO publications have earned this honor.

The Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of marketing and communication programs and print, visual and audio materials. More than 3,700 entries from corporate marketing and communications departments, advertising agencies, public relations firms, design shops and freelancers from around the world were submitted for this year's Hermes Creative Awards competition, which is administered and judged by the Association of Marketing and Communication Professionals. Winners were selected based on quality, creativity and resourcefulness.

ASTRO's 2008 Annual Report won a Platinum Award in the annual report category. This is the highest honor that the Hermes Creative Awards bestows and it is awarded to entries judged to be the most outstanding in their categories. *ASTROnews*, the Society's quarterly publication, won a Gold Award in the magazine category for exceeding the high standards of the industry norm. And finally, the flagship booklet of ASTRO's patient-friendly informational brochures, *Radiation Therapy for Cancer*, was awarded an Honorable Mention in the brochure category for exceeding the expectations of the judges.

"I am so pleased that the annual report, *ASTROnews* and *Radiation Therapy for Cancer* booklet have been recognized with this distinguished award," Laura Thevenot, ASTRO's CEO, said. "The ASTRO volunteers and Communications Department staff put forth great effort to produce these award-winning publications for our members and their patients. I am honored to see them recognized."

*ASTRO is the largest radiation oncology society in the world, with more than 10,000 members who specialize in treating patients with radiation therapies. As the leading organization in radiation oncology, biology and physics, the Society is dedicated to improving patient care through education, clinical practice, advancement of science and advocacy. For more information on radiation therapy, visit [www.rtanswers.org](http://www.rtanswers.org). To learn more about ASTRO, visit [www.astro.org](http://www.astro.org).*

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