

ASTRO Advertising Opportunities

Annual Meeting Guide

ANNUAL MEETING GUIDE

Don't miss out on the opportunity to target ASTRO attendees before they arrive in San Diego by advertising in the Annual Meeting Guide. The Guide will reach more than 11,000 radiation oncology professionals both domestically and internationally and includes important information attendees need to know before they arrive on site such as:

- Registration information.
- Shuttle bus routes.
- City map with hotel information.
- Industry satellite symposia.
- Visa information.
- Exhibitor listing.

Advertisers will be able to choose which section they prefer. Availability will be on a first-come, first-served basis and based on layout.

Insertion Deadline: July 19, 2010

Materials Deadline: July 26, 2010

Annual Meeting Guide Mails: Late September 2010

PLEASE NOTE: Should Annual Meeting Guide advertisers choose to promote their exhibit booths, materials must contain phrasing such as "Come see us at ASTRO 2010" or "Visit us at booth 200 at the ASTRO Annual Meeting."

2010 ANNUAL MEETING GUIDE RATES

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| Back Cover 4 Color | \$5,435 |
| Inside Back Cover 4 Color | \$5,435 |
| Inside Front Cover 4 Color | \$5,435 |
| Center Spread 4 Color | Call for Pricing |
| Full Page 4 Color | \$4,085 |
| 1/2 Page 4 Color | \$3,390 |
| 1/4 Page 4 Color | \$1,690 |

CONTACT INFORMATION

If you have any questions regarding advertising with ASTRO, please contact Gene Conselyea at gene@triplethreatmedia.com or 732-598-3232.



SPECIAL DOUBLE ISSUE

This is a special double issue of the *ASTROnews*. In addition to the Annual Meeting information, this issue includes the announcement of the 2010 Fellows and the newly elected leadership.

BENEFITS OF ADVERTISING

Accumulation of 1.5 priority points per \$1,000 in advertising spent.