

ASTRO Online Advertising

CONTRACT/INSERTION ORDER

This opportunity is exclusive to ASTRO members and corporate members. Expanding your media mix to online increases your company's visibility to ASTRO members and other site visitors. Banner advertising offers a timely opportunity, as ads are posted upon ASTRO approval. There is also the increased opportunity to gain priority points (1.5 points for each \$1,000 spent in advertising). Choose from 1, 3, 6 or 12 month options with the ability to update your ad each month. Reporting is available on a daily, weekly or monthly basis. Ads will appear on the *ASTROnews* and Meetings and Education homepages and throughout the Membership Directory section, which get a monthly average of 37,000 page views. The ASTRO Web site gets a monthly average of 209,000 page views, increasing the potential size of your audience.

Contact Information

COMPANY NAME

CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

SIGNATURE

Ad Placement Information

PURCHASE ORDER

FREQUENCY

MONTHLY RATE

DESIRED TIMEFRAME

2010 Online Advertising Rates

Duration	Monthly Rate
1 month	\$1,800
3 month	\$1,620
6 month	\$1,460
12 month	\$1,310

- Ads will be posted the 1st and 15th of each month. Artwork is due 7 days before expected posting date. Please send 300x100 pixel .jpg or .gif files to bethb@astro.org.